

MEMBERSHIP APPLICATION

THE INTERNATIONAL MOTOR PRESS ASSOCIATION

PO Box 146, HARRINGTON PARK, NJ 07640
(201)-750-3533

IMPA membership is open to automotive journalists and photographers, and public relations persons. Please review the list of acceptable credentials on page two of this application form.

As a member of IMPA you will receive a directory listing the members as well as the contacts for domestic and import car makers and aftermarket companies, their main and regional offices, car clubs, information sources, consumer and lobbying groups, federal agencies, race-sanctioning organizations, driving schools and race tracks.

In addition, IMPA holds monthly luncheon meetings in New York with speakers of interest to the industry. You will also receive a copy of our monthly newsletter, IMPACT, which includes a detailed report on the presentation by the most recent monthly speaker (including questions and answers). It's not as good as being there but (along with other news) IMPACT does keep you informed.

Each fall, IMPA conducts Test Day, a two-day event at which you can drive any of about 150 cars and trucks as well as spend time with industry colleagues. Annual dues are \$60, payable by January 15 of each year for inclusion in the printed roster. New members notified of their election after October 1 will be considered in good standing until December 31 of the following year (without additional dues).

If your application falls into an undefined area, or if you require further assistance, please write to IMPA, attention new member chairperson.

An applicant must enclose a \$60 check and appropriate credentials along with the application or it cannot be processed.

PRINT MEDIA JOURNALISTS may submit the following credentials:

1. Two or more clips of newspaper or magazine articles published within the past six months. Advertorial material should not be used for this purpose.
2. Copy of magazine dated within past six months with masthead listing you as editor or staff writer.
3. Letter on publication's/publisher's letterhead from your supervising editor explaining the work you do.
4. Copy of recent automotive book(s). The book(s) must contain expository editorial material. A book of purely tabular material, price lists, etc, is not eligible.

Journalists from OTHER MEDIA may submit the following as credentials:

1. Recent audiotape of a radio program.
2. Recent videotape.
3. URL of web site (it must contain editorial work for which you have been paid).
4. Printout an on-line service (it must contain editorial work for which you have been paid). This might be an automotive forum or something similar you conduct for the on-line service.
5. CD-ROM of floppy disc.

PUBLIC RELATIONS APPLICANTS may submit the following as credentials:

1. Press releases from an automotive company or client, with you named as author or as contact.
2. Video, book, brochure, audiotape, floppy disc, or CD-ROM issued for publicity purposes by or on behalf of an automotive company, with accompanying documentation (letter, flyer, etc.), identifying you as a source, contact, author or otherwise.
3. Business card with your name and your employers, if your employer is an automotive company.
4. Letter on an agency letterhead from you or your supervisor, explaining the work you do for an automotive account.
5. Letter from an automotive company identifying you as someone who does public relations work for the company.

NOTE: An automotive company is defined as one that makes, sells, services, rents, or leases cars, trucks, motorcycles, motor scooters, automotive parts, accessories, lubricants, tools and equipment; dispenses automotive information and training; or operates a race, rally, or other vehicle performances organization. To be eligible, applicants must deal directly with the automotive press; behind-the-scenes personnel are not eligible.

IMPA Membership Application- *Please type or print carefully!*

Name: _____

Organization/Publication/Affiliation: _____

Title: _____

Mailing Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Cell Phone: _____

Fax: _____

E Mail: _____

ACTIVE MEMBERSHIP: Open to writers, editors, broadcasters and photographers engaged in the automotive field, and to persons handling bona fide automotive public relations.

Annual dues are \$60 payable by January 15 of each year. If paying by check, please make it out to IMPA.

Please mail application to: **IMPA, PO Box 146, Harrington Park, NJ 07640**

Membership Payment Method:

Check enclosed

Credit card

Credit card number

Exp date

SVC code

Billing Zip

Date of Application

Signature